

This conference has taught me that people come from a lot of different places in life, and co-ops serve everyone no matter what your place in life is. It is nice to know that you have this giant community of people who are there for you.

MAGGIE BRULL
WESTERN COOPERATIVE ELECTRIC,
2021 PARTICIPANT

WHAT DOES KEY BUILD?

LEADERSHIP

High school students from electric cooperative communities across Kansas are hand-selected for this leadership conference. Together, you will participate in diverse and interactive sessions, tour key areas of our state's capitol city, and build meaningful connections.

Come prepared to learn about electric cooperatives, hear from nationally known speakers, and meet new friends. This conference will look great on a resume, and it will help you to unlock your leadership potential.

WHAT YOU NEED TO APPLY

Now that you know this isn't just another trip, you should apply for this all-expenses-paid conference if you have:

- ✓ AN AWESOME PERSONALITY
- ✓ LEADERSHIP POTENTIAL
- ✓ A STRONG ACADEMIC RECORD



KANSAS ELECTRIC YOUTH LEADERSHIP CONFERENCE



The KEY Leadership Conference provided me with three takeaways that I believe will always stick with me:

don't be afraid to accept a challenge,

don't spend your life — invest your life, and

always be aware of your online reputation.

EVAN SHUPE
FREESTATE ELECTRIC COOPERATIVE
2021 PARTICIPANT

I learned so much that I didn't know. Having been through this conference, I feel better equipped to take on the future and whatever it may hold.

NATALIE SCHWEIZER
ARK VALLEY ELECTRIC COOPERATIVE
2021 PARTICIPANT

This conference is unlike any other. If selected, your local electric cooperative will send you to an all-expenses paid, exclusive leadership conference in Topeka with other Kansas high school youth. Come prepared to learn about electric cooperatives, hear from nationally known speakers, and meet new friends. This conference will help you to unlock your leadership potential.

WHAT WILL YOU DO AT THE



The conference focuses on different aspects of leadership and includes sessions about the cooperative business model and cooperative principles, advocacy and how to have your voice heard, social media branding, safety, and tips to prepare for the transition between high school and higher education.

The speaker lineup features discussions with legislators, industry professionals, youth program alumni, and local celebrities.

You will meet other student leaders from across the state, and learn how to unlock your leadership potential.