

HOW TO AVOID SCAMS WHEN CONSIDERING SOLAR

Competition in the solar panel industry is fierce. While there are many trustworthy and reliable solar panel companies in the market, there are others that see the popularity of solar and want to get a piece of the pie using less scrupulous methods. Follow these tips to avoid being scammed:



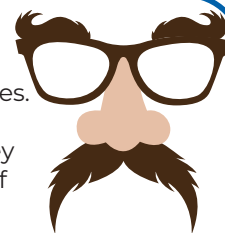
CALL YOUR CO-OP

Installing solar is a major decision. Contacting your local electric co-op is a smart first step. Your co-op can provide valuable guidance and resources to help make informed decisions.



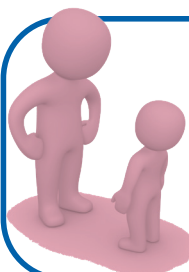
BEWARE OF IMPOSTERS

Some scammers dress up as official representatives from utility companies. They might knock on your door and use words that make it seem like they are legitimate. Always ask for proof of identification and verify their credentials before signing anything.



DON'T GIVE IN TO PRESSURE

Con artists want to provoke an emotional reaction that would cause you to give in to their requests without thinking it through. If someone uses aggressive sales tactics on you, it's best to cut off communication immediately.



DON'T FALL FOR FREE PANELS & EQUIPMENT

Solar panels cost money, and these ads are intentionally misleading attempts to push solar. Advertising free solar panels and equipment is deceptive and dishonest.



ASK YOURSELF: IS THIS TOO GOOD TO BE TRUE?

Avoid businesses that promote unrealistic perks and giveaways through emails, social media posts or pop-ups. They may feature free solar panels or other enticing items, often with urgent sales deadlines.



GET COMPETING BIDS

Get in touch with several solar installers and ask for bids from each one. These bids can help you spot any possible scams or unethical behaviors more easily.



ASK PLENTY OF QUESTIONS AND CONSIDER THE ANSWERS

Inquire about any parts of a proposal that are unclear to you. If the company reacts negatively to your questions, avoids answering them or provides vague responses, take it as a warning sign.



DO YOUR RESEARCH

Authentic incentive programs and trustworthy solar energy contractors are available. Prior to agreeing to any unsolicited offers, take the time to research solar companies in your area.*



CONTACT US:

800.577.3323



*Evaluate their reputations and business ethics. Request references from past clients and engage with them to learn about their firsthand experiences.

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